

Who We are

Olmec consulting was formed by professionals from the industry. It is boutique consulting which means that we do focused work within certain industries and certain sectors

The Journey

Olmec Consulting (Olmec) is an independent Boutique Management consulting company established in the Free Zone of Knowledge Village in Dubai. UAE Olmec has been working in various industries and sectors in Dubai. Olmec consulting was incorporated in 2010. Presently have done projects for clients in Gulf cooperation council (GCC) India, Pakistan, Iran, USA etc.



The following are the services

NEW BUSINESS

- Market assessment
- Feasibility study
- Business plan

MARKET RESEARCH

- Secondary Research
- Primary Research
- Expert opinion /feedback
- Product launch

M&A

- · Advice on buying/selling of existing business
- Sourcing buyers/sellers
- Deal structuring
- Valuation of business
- Due diligence

EDUCATION CONSULTING

- New University Approvals
- New School Approvals.
- New/Branch University approvals
- New Nursery Set up services.

Market research services



We are one of the most reliable Market Research companies in Dubai, UAE. We create various types of Market Reports to provide Insights across Industries, sectors, demographics, and Geographies. Which include Market Analysis, Segmentation, Positioning, Competitor Analysis, Industry Analysis etc. Our market research agency in Dubai can provide Reliable, Affordable, top quality Market Research in Dubai, UAE and across GCC. We do it with a high level of Accuracy & Integrity for the success of your business. We are a market research agency that can provide Secondary Research and Primary Research in Dubai UAE, Oman, Saudi Arabia, Riyadh, Muscat, Kuwait.

The services we offer

- Market Study report
- Market Survey

Methodologies

- Secondary Survey
- Qualitative survey
- Quantitative Survey

Business plan/ Feasibility Study



Our consultants have done feasibility for many Domains from

- Hospitality Including Hotels, Hotel apartments, resorts etc
- Hospitals, Clinics
- School, University, Nurseries
- Commercial Building, residential buildings
- Go Kart
- E-commerce platforms
- Mobile Apps
- Manufacturing facilities
- Logistics companies

And many more

Our Expert Team of business plan consultants in Dubai can create a fully custom Made Professionally written Business plan/feasibility study for you or your organization with Reliable research, Exhaustive Detail to Guarantee Success in your endeavour.

The plans would be for individual decision-making or to submit to banks or investors. Also, we have successfully done plans to raise money from Mohamed bin Rashid Fund & Khalifa Fund. Our plans have been used to raise funds and get loans from Banks.

Education Institute Consulting



Our Expert Team of education consultants can guide you in the process of setting up an education institute.

It would be a nursery, school or University in UAE

Our consultants have got approvals for many schools including the UK. Indian, US, and Chinese, curriculums

Services:

- Planning for the institute be it a school Nursery or University.
- Curriculum/courses/ degree level planning
- Demand estimation for the Courses/Curriculum
- Location recommendation
- Financial planning and investment required
 - Market research is required from students' perspectives and also from a regulatory requirement angle.
 - Creating Documentation for approval from KHDA/ADEK/MOE/CAA
 - Academic plan for school and nurseries
 - Plans for curriculum change

M&A (Buy & Sell)



Our Expert Team of consultants can guide you in the process of selling your company or help with buying into an existing business in the UAE.

Services: Seller Side.

- Do a Proper valuation for the company to be sold.
- Create an investment Brief
- With the seller's guidance make a list of potential buyers
- Source Buyers
- Screen potential buyers, to provide anonymity to the seller brand
- Help with negotiation
- Advice on structuring the deal
- Close the sale

Services: Buyer Side.

- Identify the Industry the buyers want to buy into
- Source companies in growth phase if required
- Source potential assets to buy into
- Screen the sellers
- Do due diligence if required
- Help Negotiate
- Advice on Structure the deal
- Help with closing the deal

Market Research / Feasibility Projects

•	Extensive market research was done for EMARAT to estimate demand for LPG in
	Dubai and the northern emirates for the next 10 years. Market sizing for LPG
•	Market research Feasibility study for Luxury Coffee roasting and trading business
•	Advice to the National bank of Kuwait to invest in Harriot Watt University.
•	Feasibility for a GO kart facility in Dubai
•	Feasibility for a new hospital
•	Feasibility of a new Hotel
•	Feasibility or many Schools
•	Market research Feasibility of Steaks and Shakes retail restaurant chain.
•	Feasibility study for a new online channel of an existing television channel to have
	a video on Demand (VOD) and online streaming
•	Market research & Feasibility and investor proposal for starting a New Regional
	channel of an international Television (Euro News) Channel
•	Market research for a New University Feasibility study / Business plan to Diamond
	developers to set up a new Sustainable University in UAE.
•	Market Research for a new Industrial Car wash in Dubai
•	Market Research for multiple businesses for feasibility.
•	Market research for demand for multiple foreign Universities for approval.
•	Feasibility of bagels and more production UNIT and new stores and franchisees
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M&A Deals

- We advise on deals valued above 3 million AED
- Prefer to have exclusive mandates
- Have participated in deals with a maximum deal size of 110 million AED.
- Have participated in deals in Education. Healthcare, Insurance, IT & Sector.
- Presently holding mandates for buying into Healthcare and IT Sectors.
- We have networks with holding companies, Family offices, and PE firms that are looking at buying profitable assets.

Client list

- EMARAT PETROLEUM
- NATIONAL BANK OF KUWAIT
- QATAR STEEL, QATAR
- AL BARARI DEVELOPERS
- BICOCCA UNIVERSITY, ITAY
- ALAN TV
- AL HAMRA REAL ESTATE- RAK
- DIAMOND DEVELOPERS- DUBAI
- BAGEL AND MORE
- ATTICUS EDUCATION
- VICTORY HEIGHTS SCHOOL
- ACCICO, KUWAIT
- ABU DHABI INTERNATIONAL SCHOOL- ABU DHABI
- PACE EDUCATION GROUP
- BIG HOLDING, KUWAIT
- BANAJA HOLDINGS, SAUDI
- COMPASS LIFE INSURANCE

